

PUBLIC SERVICE ANNOUNCEMENT CHALLENGE

OVERVIEW

The contest is open to agencies and higher institutes of education in Texas. To enter, submit a 30-second television public service announcement (PSA) that highlights one Information Security Awareness topic.

Submissions will be evaluated based on originality of messaging, pacing and overall impact. Feel free to work independently or in groups. Get creative, show off your skills and most importantly – have fun!

Entries will be accepted March 4 – April 4, 2016.

Finalist PSAs will be shown during the Information Security Forum, held on April 14-15, 2016. The winning PSAs will also be made available for Security Awareness Month.

If you have any questions regarding the PSA Challenge, contact ISF@dir.texas.gov.

DIR reserves the right to amend the above rules at any time.

CONTEST RULES

1. All entries should highlight one concept of security awareness.
2. Entries must be 30 seconds in length, including the closing line.
3. By submitting your entry(ies), you are attesting that you have the necessary authorization to use the images, audio, text and other content contained in your PSA. Please do not enter if you are in violation, or uncertain of your rights to, any copyrights, patents, trademarks, video, music or other intellectual property. Applicants will be held fully liable under the law for any copyright or other intellectual property violations.
4. Submissions found incomprehensible, inappropriate, or in violation of intellectual property rights for any reason in the sole judgment of DIR will not be accepted into the competition.
5. The 2016 entry window runs from March 4 through April 4.