

**Appendix C Pricing Index
DIR-TSO-4013
DimDrop LLC**

Brand	Product Category	Part Number	DIR Customer Discount % off MSRP *
DimDrop	Monthly base for up to 1000 mobile users	DD-U1K-M	5.00%
DimDrop	Yearly base for enterprise account, includes up to 10k mobile users	DD-U10K-Y	5.00%
DimDrop	Enterprise monthly subscription for an additional 50k mobile users	DD-U50K-M	10.00%
DimDrop	Enterprise monthly subscription for an additional 100k mobile users	DD-U100K-M	10.00%
DimDrop	Enterprise monthly subscription for an additional 150k mobile users	DD-U150K-M	15.00%
DimDrop	Enterprise monthly subscription for an additional 200k mobile users	DD-U200K-M	15.00%
DimDrop	Enterprise monthly subscription for an additional 250k mobile users	DD-U250K-M	20.00%
Related Services	Service Description	Part Number	DIR Customer Discount % off MSRP *
Custom Mobile App Programming	Customization of the mobile app based on new client requirements per hour	PS-UMOB-H	20.00%
Custom Web App Programming	Customization of the web app based on new client requirements per hour	PS-WEB-H	20.00%
Emergency Onsite Support	Unplanned onsite technical or operational support per hour	PS-SITE-H	20.00%
App Management	Publishing of custom mobile app to one app store such as Apple or Google	PS-STORE-Y	20.00%
Messaging	SMS Text Messaging per Message	MSG-TWIL-TXT	5.00%
Messaging	Short Code Phone Number per 3 months	MSG-SHRTCD-3M	5.00%

Additional Discount Based On Aggregate Sales		
Contract Sales Threshold	Part Number if Applicable	DIR Customer Discount % off MSRP *
\$100,000	PS-UMOB-H, PS-WEB-H, PS-SITE-H, PS-STORE-Y	20.00%
\$250,000	PS-UMOB-H, PS-WEB-H, PS-SITE-H, PS-STORE-Y	20.00%
\$500,000	PS-UMOB-H, PS-WEB-H, PS-SITE-H, PS-STORE-Y	20.00%
\$1,000,000	PS-UMOB-H, PS-WEB-H, PS-SITE-H, PS-STORE-Y	20.00%
\$2,000,000	PS-UMOB-H, PS-WEB-H, PS-SITE-H, PS-STORE-Y	20.00%
\$250,000	DD-U10K-Y	5.00%
\$500,000	DD-U10K-Y	5.00%
\$1,250,000	DD-U10K-Y	5.00%
\$2,500,000	DD-U10K-Y	5.00%

***Important Note: Vendors quote to DIR customers shall include the DIR administrative fee. The fee will be added after discount off MSRP is applied.**