

Appendix C to DIR CONTRACT NO. DIR-TSO-2619

DIGITAL RESULTS LLC

Pricing Index

SERVICE Description	Part / Service Number	DIR Customer Discount % from MSRP
WEBSITE DESIGN/DEVELOPMENT		
User Experience	UX	20.75%
Creative (Design)	Creative	20.75%
Content Strategy	Content Strategy	20.75%
Development	Dev	20.75%
Quality Assurance	QA	20.75%
Strategic Planning	Strategy	20.75%
Project/Account Management	PM	20.75%
DOMAIN NAME SYSTEM (DNS) MANAGEMENT		
DNS management setup/service fee (Hourly)	Hourly	20.75%
BUSINESS TOOLS		
Web Analytics and Traffic Analysis	Analytics	20.75%
Website Marketing	Mktg	20.75%
Strategic Planning	Strategy	20.75%
Project/Account Management	PM	20.75%
ACCESSIBILITY		
Design/UX Accessibility Review	Accessibility	20.75%
508 Accessibility QA	508 QA	20.75%
Project/Account Management	PM	20.75%
WEB CONTENT MANAGEMENT		
Development/Web Content Management	Dev	20.75%
Project/Account Management	PM	20.75%
MAINTENANCE, TRAINING AND SUPPORT		
CMS handoff and training	Training	20.75%
Maintenance and support	Maintenance	20.75%

Error! Not a valid link.