

TexasOnline 2.0 Master Agreement

Between

**The State of Texas, acting by and through
the Texas Department of Information Resources**

and

Texas NICUSA, LLC

Exhibit P Opportunities for Distinction

July 31, 2009

Exhibit P Opportunities for Distinction

Contents of *Exhibit P Opportunities for Distinction* follow:

Article I.	Introduction	2
Article II.	Contractual Principles	2
Article III.	Methodology for Updating Associated Exhibit Attachments and Plans	2
Article IV.	Documents Referenced	3

Article I. Introduction

- (a) The purpose of *Exhibit P Opportunities for Distinction* is to provide information regarding potential creative enhancements or business model improvements.

Article II. Contractual Principles

- (a) *Exhibit P Opportunities for Distinction* addresses potential opportunities as identified in *Attachments P-1* through *P-7*:

Section 2.01 Opportunities for Distinction

- (a) Opportunities for Distinction are additional activities, strategies, or programs that are outside of the core requirements, portal enhancements, and strategic requirements of TexasOnline 2.0.
- (b) Opportunities for Distinction include creative enhancements or business model improvements to the TexasOnline 2.0 network.
- (c) DIR may consider Opportunities for Distinction as proposed through the Business Case Process. Vendor understands that implementation of the Opportunities for Distinction will be contingent upon approval through the Business Case Process.
- (d) *Exhibit P Opportunities for Distinction, Article IV*, addresses the potential opportunities for distinction.

Article III. Methodology for Updating Associated Exhibit Attachments and Plans

- (a) If requested by DIR, DIR and Vendor will collaboratively develop a Business Case for each of the Opportunities for Distinction. The Business Case will be submitted to the Project Review Board for a recommendation for approval, disapproval, or revision and will follow the procedure for Business Case review and approval as described in *Attachment H-1 Policies and Procedures Manual*. Once the Business Case is developed, there will be no corresponding update to the *Attachment*.

Article IV. Documents Referenced in Exhibit P Opportunities for Distinction

Section 4.01 Attachments to Exhibit P

- (a) The following attachments are incorporated as part of *Exhibit P Opportunities for Distinction*:

Table 1: Exhibit P Opportunities for Distinction Attachments

Title	Description and Contents
<i>Attachment P-1 Texas Broadband Profile and Asset Inventory</i>	Texas Broadband Profile and Asset Inventory The Texas Broadband Profile and Asset Inventory project is a comprehensive initiative aimed at expanding access to broadband Internet connectivity across the State.
<i>Attachment P-2 Texas Teamworks: K-12 Collaboration Toolkit</i>	Texas Teamworks: K-12 Collaboration Toolkit Texas Teamworks is a secure, one-stop, web-based service containing a set of powerful tools that enable school districts to provide enhanced communication, collaboration, and learning among educators. Sharing calendars, implementing a wiki, or collaborating on a project are some of the capabilities that may be provided by Texas Teamworks.
<i>Attachment P-3 Emergency Response Portal</i>	Emergency Response Portal The Emergency Response Portal represents a communication channel through a single tool that allows State and local communities to transition through the phases of an emergency event, from event preparation to emergency management to response and ultimately to disaster recovery, through a single source for data sharing.
<i>Attachment P-4 Texas Student Options: Higher Education Lending Program</i>	Texas Student Options: Higher Education Lending Program Texas Student Options is a potential service that assists students and families with obtaining the best possible private student loans.
<i>Attachment P-5 Economic Development and Business Analytics Portal</i>	Economic Development and Business Analytics Portal The Economic Development and Business Analytics Portal tool would be a one-stop application, incorporating ESRI Business Analyst, for economic development information in the State, managed in one interface provided and hosted by Vendor.
<i>Attachment P-6 311 Interactive</i>	311 Interactive The 311 Interactive platform is a service that may provide the ability for Customers to offer a web-based 311 reporting tool, GIS, and mobile integration to Citizens.
<i>Attachment P-7 Texas.gov Center</i>	Texas.gov Center The Texas.gov Center is a physical “brick and mortar” location initially used for product launches and special events associated with the services of TexasOnline 2.0 and over time a place where anyone can go to learn about, collaborate on new marketplace ideas, and access the services available through the State’s official website. The Texas.gov Center could host training or brainstorming session between State and local government officials, a press conference, and a research meeting among e-government experts.

Section 4.02 *Exhibit P Associated Plans and Timelines*

(a) No plans and timelines are associated with *Exhibit P Opportunities for Distinction*.

Section 4.03 *Other Referenced Documents in Exhibit P*

(a) The following documents have been referenced in *Exhibit P Opportunities for Distinction*:

Table 2: Other Referenced Documents

Title	Description and Contents
<i>Attachment H-1 Policies and Procedures Manual</i>	The <i>TexasOnline 2.0 Policies and Procedures Manual</i> (PPM) attachment provides a detailed description of the TexasOnline 2.0 governance structure. The PPM defines the following: <ul style="list-style-type: none">• DIR roles and responsibilities• Vendor roles and responsibilities• Function, authority, responsibility, membership, reports, and meeting frequency of all governance committees and teams• Governance policies• Governance processes